

M.Sc. in Business Economics and Management (120 ECTS)

The programme of Business Economics and Management seeks highly qualified students for its M.Sc. degree. This is an intensive postgraduate programme consisting of courses, research work, field and computer laboratory exercises, combined to provide a career-oriented and tangible perspective to students' academic areas of interest, leading to a Master of Science (120 ECTS).

One of the programme's hallmarks is the quality of the teaching staff who are faculty members in renowned universities in the EU, Canada and the USA.

The programme of Business Economics and Management values interdisciplinary approaches to learning and is dedicated to offering the best possible education and research training to endow students with the knowledge and skills required for the competitive regional, national and global marketplace.

In the first year, students receive solid theoretical and practical training in Business Economics, Management, Marketing and Finance.

In the second year, students who have successfully completed the first year according to the CIHEAM MAICh specific regulations develop a thesis based on research work.

The Master of MAICh (60ECTS) is awarded to those students who successfully complete the first-year requirements but do not satisfy the additional required conditions which allow them to be accepted into the second year of the M.Sc. programme (120 ECTS) as stated in the CIHEAM MAICh specific academic regulations.

Scholarships

Qualified candidates may be eligible for scholarship covering fully or partly: tuition, teaching material, board, lodging, health insurance and compensation.

How to Apply

Applications to study at CIHEAM MAICh must be made through the online application form that can be accessed by this link: <http://apply.maich.gr/>



The programme of Business Economics and Management plays an active role in assisting its graduates to pursue PhD studies with full scholarships. Many former students are currently pursuing academic careers at well-known universities.

Candidates must hold a B.Sc. degree in Economics, Business, Agriculture, Engineering, Social or other related sciences.

The campus of CIHEAM MAICh is situated in the heart of a pine forest and is conveniently located, being only 3km from Chania (Crete, Greece), a town well-known for its exquisite natural, cultural and academic environment.



Requirements

Applicants must have a high-quality academic level that qualifies them to undertake postgraduate level studies in their home country or equivalent to a minimum of four years of undergraduate studies. Their degree must also be in a discipline compatible with the area of specialization requested. Additional conditions may be required for certain programmes.

The working language of CIHEAM MAICh is English. Selection is made on the basis of the files submitted by applicants, priority being given to applicants from CIHEAM member countries, and takes account of their academic results, professional experience acquired in the chosen field of specialization, reference letters and their competence in English.

The documentation required by CIHEAM MAICh includes:

1. Academic records and transcripts
2. Graduation degree
3. Proof of English language competence
4. Two letters of recommendation.

Educational Sequence

First-year Studies Programme

The first-year Studies Program of the Curriculum is organised in 7 Units (60 ECTS).

Semester I

October 2021 – February 2022

BEM510.2610.0 - Quantitative Methods (6.0 ECTS)

Content: Introduction to Statistics
Mathematics for Decision Making

BEM520.1910.0 - Economics of Resource Allocation (9.0 ECTS)

Content: Introduction to Market Economics
Supply and Demand Theory - Market Models
Resource and welfare economics

BEM530.2908.0 - Business Economics (9.0 ECTS)

Content: Market Structure
Price Analysis
Econometrics and Time Series Analysis

BEM540.1606.0 - Operational Management Methods (6.0 ECTS)

Content: Principles of Management
Operations Research

Semester II

February 2022 – June 2022

BEM550.31214.1 - Financial Investment Decisions Making (12.0 ECTS)

Content: Financial Management
Theory & Applications of Cost-Benefit Analysis
Macroeconomics

BEM560.21513.0 - Management - Marketing (15.0 ECTS)

Content: Strategic Management
Marketing
Agricultural Marketing
Agro-food Policy and CAP
Management of Business Cooperatives

BEM500.1312.0 - Extended Essay (3.0 ECTS)

Content: MSc Thesis Skills in Business Economics & Management: Extended Essay



Second year

The Master of Science Programme

(Project - 9 months duration, 60 ECTS)

The MSc thesis typically entails a major research project from which students conduct original theory based research, working in close collaboration with a supervisor, who oversees all stages of the thesis from the initial proposal through to the final defence.

Students learn to carry out a valid study and acquire common research-related competencies such as topic selection addressing a contemporary business issue in their chosen area of specialization, proposal preparation, literature reviewing, hypothesis/ methodology or experimental design formulation, data collection, scientific writing and critical interpretation of results.

Linked to the thematic area of their research work, students apply technical and analytical skills learned in their coursework to develop strategies and solutions to the problem they are studying.

Indicative M.Sc. Research Topics

- › Management, Sustainable Management, Financial Management
- › Corporate Finance, Energy Finance
- › Business Analytics
- › Input-Output Modeling
- › Econometric Analysis
- › Agri-food Supply Chain, Agri-food Policies
- › Marketing, Market Research Surveys, Green Marketing
- › Bio-economy and Circular Economy
- › Regional and Rural Development Planning



**CIHEAM
MAI CHANIA**

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