

Mediterranean Agronomic Institute of Chania

MASTER OF SCIENCE SCHOLARSHIPS IN

2025 / 2026

BUSINESS ECONOMICS AND MANAGEMENT

The Master of Science in Business Economics and Management (BEM) is an intensive postgraduate program designed for highly qualified students aspiring to become innovators in academia and entrepreneurship, as well as future leaders ready to tackle key challenges in the Mediterranean and beyond. This program offers cutting-edge education and research training, equipping students with the knowledge and skills needed to excel in competitive regional, national, and global markets.

PROGRAM OVERVIEW

This is a two-year full-time program leading to a Master of Science degree (120 ECTS), perfectly combining courses with research work, field and computer laboratory exercises. In the first year of their studies, students receive solid theoretical and practical training in Business Economics, Finance, Management and Marketing. Upon the successful completion of the first-year program, they are awarded the Master of MAICH (60 ECTS). Students who excel academically and satisfy the criteria set by CIHEAM-MAICH's specific regulations have

the opportunity to develop a research-based thesis and are awarded the Master of Science (M.Sc.) of CIHEAM (120 ECTS).

HIGHLIGHTS OF THE PROGRAM

The BEM program cultivates an international mindset in talented and highly qualified individuals from diverse backgrounds and disciplines. It encourages independent, critical, and informed thinking. Conducted entirely in English, the program offers a vibrant, multicultural, and inclusive learning environment. It features distinguished visiting professors from renowned universities and provides coaching for BEM graduates pursuing Ph.D. studies worldwide.

Many CIHEAM-MAICH alumni have gone on to build successful academic and professional careers at universities, research institutes, and leading organizations across the globe.



INFORMATION

For more information, visit our website at: www.iamc.ciheam.org or send inquiries to baouraki@maich.gr



HOW TO APPLY

Applications to study at CIHEAM MAICH must be made through the online application form that can be accessed by this link: <http://apply.maich.gr/>

REQUIREMENTS

Applicants must be holders of a B.Sc. degree in a discipline compatible within the specialization areas of the BEM program, equivalent to a minimum of 4 years of undergraduate studies (240 ECTS), which qualifies them to undertake studies at the postgraduate level.

Documents required include:

- ▶ Academic records, transcripts and graduation degree
- ▶ Two letters of recommendation
- ▶ Proof of English language competence

Candidate selection is based on the evaluation of submitted application files, taking into consideration academic performance, relevant professional experience, reference letters, and English language proficiency. An online interview is also part of the screening process.

Priority is given to applicants from CIHEAM member countries.

SCHOLARSHIPS

Qualified candidates may be eligible for scholarship, covering fully or partly: tuition, teaching material, board, lodgings, health insurance and compensation.

EDUCATIONAL SEQUENCE

First-year Studies Programme

The first-year Studies Program of the Curriculum is organised in 7 Units (60 ECTS).

SEMESTER I (October 2025 – February 2026)

BEM510.2610.0 - Quantitative Methods (6.0 ECTS)

- ▶ Introduction to Statistics
- ▶ Mathematics for Decision Making

BEM520.1910.0 - Economics of Resource Allocation (9.0 ECTS)

- ▶ Introduction to Market Economics
- ▶ Supply and Demand Theory - Market Models
- ▶ Resource and Welfare Economics

BEM530.2908.0 - Business Economics (9.0 ECTS)

- ▶ Market Structure
- ▶ Price Analysis
- ▶ Econometrics and Time Series Analysis

BEM540.1606.0 - Operational Management Methods (6.0 ECTS)

- ▶ Principles of Management
- ▶ Operations Research

SEMESTER II (February 2026 – June 2026)

BEM550.31214.1 - Financial Investment Decision Making (12.0 ECTS)

- ▶ Financial Management
- ▶ Theory & Applications of Cost-Benefit Analysis
- ▶ Macroeconomics

BEM560.21513.0 - Management - Marketing (15.0 ECTS)

- ▶ Strategic Management
- ▶ Marketing
- ▶ Agricultural Marketing
- ▶ Agro-food Policy and CAP
- ▶ Managing Sustainability and the Circular (Bio)Economy

BEM500.1312.0 - Extended Essay (3.0 ECTS)

- ▶ MSc Thesis Skills in Business Economics & Management: Extended Essay

Second year - The Master of Science Programme

(Project - 9 months duration, 60 ECTS)

Master's Thesis: A Research-Driven Journey

The MSc thesis is a comprehensive, original, theory-based research project where students apply the technical and analytical skills gained during their first-year coursework.

Guided by a dedicated supervisor, students navigate every stage of the research process—from proposal development to final submission.

Through this experience, students gain essential research competencies, including:

- ▶ Selecting a relevant topic in their area of specialization, addressing contemporary challenges, and preparing a research proposal.
- ▶ Conducting literature reviews
- ▶ Designing methodologies and experiments
- ▶ Collecting and analysing data
- ▶ Engaging in scientific writing and critical result interpretation

This thesis journey equips graduates with the expertise to excel in academic and professional research environments.

INDICATIVE M.Sc. RESEARCH TOPICS

- ▶ Exploring Sustainability Strategies of Agricultural Cooperatives Through Value-Creating Activities: A case study Analysis
- ▶ Beekeeping in the Era of Climate Change: A Case Study in Crete, Greece, and the Role of Technology in Mitigating Environmental Impact
- ▶ Gender empowerment for a better Climate Change adaptation in the North of Tunisia
- ▶ Assessing the Social Dimensions and the Level of Corporate Sustainability in Greece: An Analysis of the Top 200 Companies
- ▶ New technology adoption by Albanian horticulture farmers for sustainable farming
- ▶ Eating in Season—A Lever of Sustainability? A study of the Social Perception of Seasonal Consumption



**CIHEAM
MAI CHANIA**

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